



Acquia Engage

EUROPE

2018 Sponsorship Opportunities

4-5 June 2018 | London, U.K.

What it's all about

Everyone is talking “digital first”. To get there, they’ll need to be unapologetically creative and move at an unprecedented clip. Our customers are demanding it and innovation is waiting for no one. Not to worry, we’re in this together... with the right tools, the right strategies, and as the right partners.

At Acquia Engage Europe 2018, the foremost leaders in digital will take center stage to share their insights, revelations, and lessons learned in the quest to deliver best-in-class customer experiences. Network with peers who have been the same trenches and come out stronger.

Let's meet. Get to know each other a bit. Our journey to the future starts now.

Our commitment

Engage is a time to align with the partnership + enrich your services with in-person access to Acquia's customers, products, and personnel. Show off your innovation + commitment to customer success to stand out among Acquia's Partner community.

We think a lot about our relationships. Commitment, trust and transparency take center stage. Your journey as a sponsor is not just about the leads at a booth. We should know, we sponsor trade shows just like you.

Enjoy valuable, stand-out benefits for Acquia Partners to connect with fellow business + technical leaders.



**Build relationships
with Business and
Technical Decision
Makers among
Acquia's customers**



**Expand internal
awareness with
Acquia's
Leadership and
Customer Team**



**Become intimate
with Acquia's
Roadmap and
Solutions**



**Showcase Customer
Innovation as
an Exhibitor**

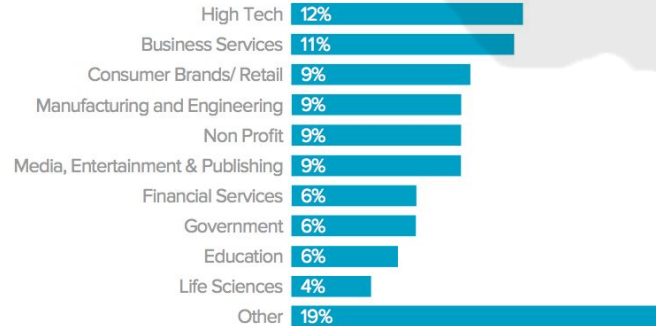
Join us...



Regional Snapshot

Acquia's European footprint is growing around a key set of industries with leading brands and >250 amazing customer logos from across the region.

Acquia's Regional Footprint



PREMIUM LEVEL

DIAMOND £12,000

- Keynote speaking opportunity (20 min, main stage) - AM & PM avail
- 20 min Executive / Customer briefing
- Commitment to Matchmaker Customer Meeting(s)
- Sponsorship + branding of Coffee Sessions - AM & PM avail
- Exhibitor space in Partner Pavilion
- Conference Passes for five (5) team members
- Lead list post event
- Opportunity to provide welcome gift
- Logo on screen + keynote recognition
- Wireless Internet + electric at exhibit space
- Logo, link, profile (300 word) on conference website
- “Presented By” Logo recognition on conference promotional content to Acquia Customers
- Ability to purchase up to four (4) additional staff tickets at £50 (50% off listed price)
- Ten (10) complimentary customer passes

*ELIGIBILITY: In order to attend, Partner organisations must purchase a sponsorship package, or participate in the target account (non-sponsor) option. Partners are not permitted to register online as a general attendee + will be subject to refund upon receipt

PACKAGES

GOLD £8,000

- Breakout session speaking opportunity (40 min)
SHARE | INSPIRE | LEARN
- Commitment to Matchmaker Customer Meeting(s)
- Exhibitor space in Partner Pavilion
- Conference Passes for three (3) team members
- Seat drop opportunity
- Lead list post event
- Logo on screen & recognition during opening
- Wireless internet + electric at exhibit space
- Logo, link, profile (200 word) on conference website
- Logo on conference email communications to Acquia Customers
- Ability to purchase up to three (3) additional staff tickets at £50 (50% off listed price)
- Five (5) complimentary customer passes

SILVER £5,000

- Exhibitor space in Partner Pavilion
- Conference Passes for (2) team members
- Logo on screen + recognition during opening
- Wireless internet + electric at exhibit space
- Logo, link, profile (100 word) on conference website
- Logo on conference email communications to Acquia Customers
- Ability to purchase up to two (2) additional staff tickets for £50 (50% off listed price)
- Three (3) complimentary customer passes

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OTHER CONSIDERATIONS

ACCOUNT BASED ENTRY (NON-SPONSOR)

Working with a Target Account? Earn ONE complimentary pass for every two individuals OR two organizations you drive to Engage Europe. Here's how:

- ID targets with your partner manager + field rep to secure your entry
- Attendee must have marketing, digital or technology leadership title.
- Attendee must provide necessary contact details to secure unique codes

CHARGING STATIONS* £2,000

LANYARDS* £2,000

OTHER IDEAS? We're all ears.

**Requires baseline sponsorship of any of the above packages*

MORE INFO

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COMMITMENT: Invoice will be issued once sponsorship confirmation is signed. Sponsorship amount will be due upon receipt of invoice, net 30 terms. **Acquia Tax ID No: 26-0493001**